**IN-PERSON PRESENTATION GUIDE**

**IN-PERSON TIMELINE**

**REGISTRATION OPENS**
Head to Spartan Experience Record to submit your information and let us know you're interested!

**JUNE 20**
**PRIORITY REGISTRATION CLOSES**
Register before 6/20 to get top priority, abstracts do not have to be completed

**JULY 24**
**LAST DAY TO UPDATE ABSTRACTS**
Finish editing abstracts and check with your mentor for approval

**JULY 26**
**MID-SURE DAY**
See you at the STEM Facility and online

**JULY 26: MID-SURE DAY!**

**POSTER GUIDELINES**

**Printed size:**
40" x 32"
(102 cm x 81 cm)

**Orientation:**
Landscape or portrait

Prepare a short pitch discussing the poster and your research

---

**Research questions:**
- How do students use computers and mobile devices differently across platforms?
- How do students perceive the capability of Facebook as compared to Facebook Mobile?
- How does the perceived importance of features vary between Facebook and Facebook Mobile?

**Data collection:**
- 300 students, 180 in computer science, 120 in communication studies
- Age range: 18-30 years
- Average 20.2 weeks old

**Results:**
- Feature importance:
  - Facebook: 68
  - Facebook Mobile: 41
  - Facebook vs. Facebook Mobile
  - High correlation (0.75) between Facebook and Facebook Mobile

**Recommendations:**
- Further research needed on a wider range of subjects to improve external validity
- Textual interface for Facebook Mobile
- Integration of the two applications
- Enhanced interface to reflect user preferences

---

**Acknowledgments:**
- College of Communication Arts and Sciences, Department of Communication, Information, and Media
- Dr. Constance K. DeCuir
- Questions? Contact the UR Office at ugrsrch@msu.edu

Updated 5/25/2023
IN-PERSON PRESENTATION GUIDE

STEP-BY-STEP

REGISTER
- Begin drafting an abstract on ser.msu.edu by 6/20/23
- Abstracts do not need to be completed to register
- **MSU Students:** Fill out the Undergraduate Research Experience module fields to document your research or creative work

FINALIZE
- Finish making revisions to your abstract by 7/24/23
- Ask your mentor to review your submission
- Check your email for any additional requirements
- **MSU Students:** Complete RCR training by July 11

PREPARE
- Keep an eye on your email for your assigned poster session time
- Print the 40” x 32” poster and practice your pitch
- Visit urca.msu.edu for helpful tips and resources

PRESENT
- Arrive at the STEM Facility 30 minutes before your poster session begins on 7/26/23
- Be prepared to share your work and answer any questions on your research or creative activity

FAQ

- **Do I need to submit my presentation virtually if I'm presenting in-person?**
  - No. While you can upload the poster to Symposium to share your research with those who cannot attend in-person, it’s not required.

- **Can I only present posters?**
  - Yes. Mid-SURE only accepts research posters.

- **I'm not a student at MSU, how do I register on Spartan Experience Record (SER)?**
  - For a Spartan Experience Record registration walkthrough, visit urca.msu.edu/mid-sure

- **My research isn’t completed yet, can I still participate?**
  - Yes! Research is a process and we welcome all stages. Just make sure your abstract is completed to the best of your ability by July 24th.

- **Do my mentors and co-presenters also need an account on Spartan Experience Record?**
  - If your mentor(s) or co-presenter(s) are not from MSU, they will need to create an account. MSU students and mentors can use their NetID to log in.

- **I missed the registration deadline, can I still participate in MidSURE?**
  - Yes! You can still register after June 20th using the late registration link on urca.msu.edu/mid-sure/reg. You just may not get the first category or modality of your choice so register before June 20th to let us know you intend to present and to get top priority!