

VIRTUAL PRESENTATION GUIDE

Mid-Michigan Symposium for Undergraduate Research Experiences

VIRTUAL TIMELINE

REGISTRATION OPENS

Head to *Spartan Experience Record* to submit your information and let us know you're interested!

MAY 28

PRIORITY REGISTRATION CLOSES

Register to get top priority, abstracts do not have to be completed

JUNE 17

LAST DAY TO UPDATE ABSTRACTS

Upload your most updated abstract and check with your mentor for approval

JULY 11

POSTERS DUE VIRTUALLY

Upload your poster and the voiceover to *Symposium by ForagerOne*

JULY 21

JULY 24: MID-SURE DAY!

PRESENTATION GUIDELINES

Poster format:
PDF, under 10MB

Orientation:
Landscape or portrait

Voiceover length:
2-5 minutes

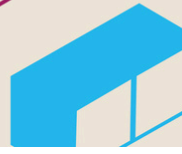
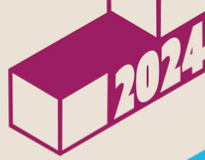
Voiceover recording:
You can use the recording feature on Zoom or PowerPoint

Voiceover upload:
After recording, upload the voiceover to YouTube as an *unlisted video*. Then, add the link to Symposium

The screenshot shows a presentation slide with the following content:

- Background (Source: Facebook)**
 - More than 200 million active users
 - Average user has 120 friends on the site.
 - More than 3 billion minutes are spent on Facebook each day
 - More than 28 million pieces of content (web links, news stories, blog posts, notes, photos, etc.) shared each month
 - More than 52,000 applications currently available on Facebook Platform
 - More than 95% of Facebook members have used at least one application built on Facebook Platform.
- Results: Part I**
 - How do students use computers and mobile devices differently to access Facebook?
 - Time spent on Facebook via computer by students
 - Non-Facebook Mobile users: 45 minutes/day
 - Facebook Mobile users: 147 minutes/day
 - Time spent on platforms by Facebook Mobile users
 - Facebook: 68 minutes/day
 - Facebook Mobile: 147 minutes/day
 - Time spent on platforms by students
 - Facebook: 15 minutes/day
 - Facebook Mobile: 32 minutes/day
- Results: Part II**
 - How does the perceived importance of features vary between Facebook and Facebook Mobile?
 - Top five features by platform
 - Facebook Mobile: 1. Wall, 2. Groups, 3. Messaging, 4. Profile, 5. Status Updates
 - Facebook: 1. Wall, 2. Groups, 3. Messaging, 4. Profile, 5. Status Updates
- Research questions**
 - How do students use computers and mobile devices differently to access Facebook?
 - How do students perceive the usability of Facebook as compared to Facebook Mobile?
 - How does the perceived importance of features compare between Facebook and Facebook Mobile?
- Data collection**
 - Paper survey completed by 140 students in telecommunication classes at Michigan State University
 - Age range: 18-31 years
 - Average age: 20 years old
 - Facebook Mobile users: 64% male, 36% female
 - Non-Facebook Mobile users: 77% male, 23% female
- How do students perceive the usability of Facebook as compared to Facebook Mobile?**
 - (Based on ease of use, navigability, efficiency, effectiveness) (Scale from 1-7, low to high)
 - Facebook: Average score of 6.17
 - Facebook Mobile: Average score of 4.70
- Recommendations**
 - Further research
 - Include a wider range of subjects to improve external validity
 - Determine reasons for user rankings of features
 - Implementations to Facebook Mobile
 - (Results: Four of the top features vary by platform.)
 - Redesign the interface to reflect user preferences, thus optimizing user experience for limited real estate
 - Improve navigability and consistency (Top user suggestion)

Symposium preview



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STEP-BY-STEP

REGISTER

- Begin drafting an abstract on ser.msu.edu by 6/17/24
- Abstracts do not need to be completed to register
- **MSU Students:** Fill out the Undergraduate Research Experience module fields to document your research or creative work

FINALIZE

- Update your abstract on SER to the best of your ability by 7/11/24
- Create an account on *Symposium by ForagerOne* and upload your PDF poster and abstract
- **MSU Students:** Complete RCR training by July 11

REVIEW

- Ask your mentor to review your submission
- Start working on the video voiceover for Symposium
- Check your email for any additional requirements
- Visit urca.msu.edu for helpful tips and resources

PRESENT

- Upload all presentation elements on *Symposium* by **July 21**
- Questions that viewers have will be shared to you via email July 23-24
- Be prepared to share your work and answer any questions on your research or creative activity

FAQ

- **Can I only present posters?**
 - Yes. Mid-SURE only accepts research posters.
- **How do I record and add the voiceover on Symposium?**
 - Review the [Virtual Poster Presentations](http://urca.msu.edu/posters) section on urca.msu.edu/posters for more details about voiceovers. This page also provides helpful information on how to prepare your submission.
- **I'm not a student at MSU, how do I register on Spartan Experience Record (SER)?**
 - For a Spartan Experience Record registration walkthrough, visit urca.msu.edu/mid-sure
- **My research isn't completed yet, can I still participate?**
 - Yes! Research is a process and we welcome all stages. Just make sure your abstract is completed to the best of your ability by July 11th.
- **Do my mentors and co-presenters also need an account on Spartan Experience Record?**
 - If your mentor(s) or co-presenter(s) are not from MSU, they will need to create an account. MSU students and mentors can use their NetID to log in.
- **I missed the registration deadline, can I still participate in MidSURE?**
 - Yes! You can still register after June 17th using the late registration link on urca.msu.edu/mid-sure/reg. You just may not get the first category or modality of your choice so register before June 17th to let us know you intend to present and to get top priority!