



VIRTUAL POSTER PRESENTATION GUIDE

VIRTUAL TIMELINE

FEB 12

PRIORITY REGISTRATION CLOSES

Use the *late registration link* to register after Feb 12 and wait for staff confirmation

MAR 20

LAST DAY TO UPDATE SUBMISSION

Finalize your abstract and URE description. Get mentor approval. Complete RCR training

APR 7

PRESENTATION DUE VIRTUALLY

Upload your recorded voice-over presentation to *Symposium* by *ForagerOne*.

APR 10-11

UURAF!

See you online at UURAF! Log into Symposium to monitor engagement and respond as needed

APRIL 10-11: UURAF!

PRESENTATION GUIDELINES

Poster format:
PDF, under 10MB

Orientation:
Landscape or portrait

Voiceover length:
2-5 minutes

Voiceover recording:
You can use the recording feature on Zoom or PowerPoint

Voiceover upload:
After recording, upload the voiceover to YouTube as an *unlisted video*. Enable the closed captioning feature to promote accessibility and inclusivity

Submit to Symposium

Presenter(s)
Your and your co-presenters' names

Presentation Number
Presentation number will be assigned to you

Abstract or Description
In addition to the PDF version of your poster and the voiceover, include your abstract here.

Mentor Name:
Your mentor(s) name

Background (Source: Facebook)

- More than 200 million active users
- Average user has 120 Friends on the site.
- More than 3 billion minutes are spent on Facebook each day
- More than 28 million pieces of content (web links, news stories, blog posts, notes, photos, etc.) shared each month
- More than 52,000 applications currently available on Facebook Platforms
- More than 95% of Facebook members have used at least one application built on Facebook Platforms.

Results: Part I

How do students use computers and mobile devices differently to access Facebook?

Time spent on Facebook via computer by students

Non-Facebook Mobile users	45 minutes/day
Facebook Mobile users	147 minutes/day

Time spent on platforms by Facebook Mobile users

Facebook	68 minutes/day
Facebook Mobile	147 minutes/day

Time spent on platforms by students

Facebook	15 minutes/day
Facebook Mobile	32 minutes/day

Research questions

- How do students use computers and mobile devices differently to access Facebook?
- How do students perceive the usability of Facebook as compared to Facebook Mobile?
- How does the perceived importance of features compare between Facebook and Facebook Mobile?

Data collection

- Paper survey completed by 140 students in telecommunication classes at Michigan State University
- Age range: 18-31 years
- Average age: 20 years old
- Facebook Mobile users: 64% male, 36% female
- Non-Facebook Mobile users: 77% male, 23% female

Results: Part II

How does the perceived importance of features vary between Facebook and Facebook Mobile?

Top five features by platform

Facebook	Facebook Mobile
1. Wall	1. Home
2. Photos	2. Groups
3. Messaging	3. Search
4. Profile	4. Wall
5. Status Updates	5. News

Recommendations

- Further research: Include a wider range of subjects to improve external validity. Determine reasons for user rankings of features.
- Improvements to Facebook Mobile: (Results: Four of the top features vary by platform.) Redesign the interface to reflect user preferences, thus optimizing user experience for limited real estate. Improve navigability and consistency (Top user suggestion)

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Symposium preview

Questions? Contact the UR Office
at ugrsrch@msu.edu

Updated 2/24/2025



VIRTUAL PRESENTATION GUIDE

STEP-BY-STEP

REGISTER

- Begin drafting an abstract on ser.msu.edu by **2/12/25** for top priority
- Abstracts do not need to be completed to register
- Fill out the Undergraduate Research Experience module fields
- To register after Feb 12, use the [late registration link](#)

FINALIZE

- Finish making revisions to your registration by **3/20/25**
- Ask your mentor to review your submission
- Create a [Symposium](#) by *ForagerOne* account. Start working on your presentation video and/or voiceover for Symposium
- Complete RCR training by **3/20/25**

REVIEW

- Check your email for any additional requirements
- Please note that some emails will only go to the corresponding presenter. Coordinate with your group to share important presentation updates and information.
- Visit urca.msu.edu for helpful tips and resources

PRESENT

- Submit your presentation material to Symposium by **4/7/25**
- Link to symposium will be provided in March
- Be prepared to share your work and answer any questions on your research or creative activity from April 10-11

FAQ

- **How do I record and add the voiceover on Symposium?**
 - For more information on preparing your virtual submission, please review the *Virtual Presentation* section for [Posters](#), [Orals](#) and [Films](#) sections on urca.msu.edu for more details.
- **My research isn't completed yet, can I still participate?**
 - Yes! Research is a process and we welcome all stages. Just make sure your abstract is completed to the best of your ability by March 20.
- **Do my mentors and co-presenters also need an account on Symposium?**
 - Yes! If they want to participate in virtual discussion sessions, they will need to register for a free Symposium account.
- **I missed the priority registration deadline, can I still participate in UURAF?**
 - Yes! You can still register after February 12 using the [late registration link](#), but your preferred category or modality may not be guaranteed. Register by February 12 for priority consideration!
- **Can I present past research completed at MSU?**
 - Yes! If a student has completed undergraduate research in prior years, they are able to present.
- **Do I need fill out the Undergraduate Research Experience (URE) section?**
 - Yes, filling out the URE section ensures your research is officially recorded in your Spartan Experience Record (SER). This verified MSU transcript documents and highlights your skills and contributions to strengthen applications for graduate school, jobs, and scholarships.