

POSTER PRESENTATION RUBRIC

Scoring in each category ranges from 0 (low) to 10 (best) with a total possible score of 40.

	Excellent (10-8 pts)	Good (7-5 pts)	Fair (4-2 pts)	Needs Improvement (1-0 pts)
Appearance & Organization	Visually appealing, well-organized, and professional; excellent use of design elements to enhance understanding.	Well-organized with a good visual presentation; minor design improvements needed.	Some organization present, but design may be difficult to read, cluttered, plain, or distracting.	Disorganized or difficult to follow; design detracts from the content.
Context & Significance	Clearly communicates the topic's significance within the field and its broader impacts, demonstrating a strong contribution to knowledge or practice.	Describes the topic's significance well, with some room for a deeper explanation or broader impacts.	Provides a basic understanding of the topic's significance but lacks depth or broader context.	Fails to effectively convey the significance of the topic or its impact within the field.
Content Knowledge	Demonstrates a deep understanding of the topic, including background, practices, and outcomes; thoroughly addresses original question(s).	Solid understanding of the topic, with most elements (background, practices, outcomes) well-explained.	Limited understanding of the topic; some elements (background, practices, outcomes) are unclear or insufficiently explained.	Lacks understanding of the topic; key elements (background, practices, outcomes) are missing or poorly explained.
Oral Presentation & Answering Questions	Presenter is confident, articulate, and engaging; effectively communicates key points and answers questions clearly, accurately and in-depth.	Presenter communicates well and holds attention, though may need more confidence or engagement; answered questions effectively.	Presenter is somewhat unclear or lacks engagement; presenter struggles with communication; some difficulty in answering questions.	Presenter is unclear, lacks engagement, and has difficulty explaining the topic; unable to answer questions clearly or accurately.